

Santa Barbara Men's Golf Club
MONTHLY BOARD MEETING

January 10, 2012
6:30 PM

Present: Greg Bristol, Biff Copeland, Matt Free, Tom Mitchell, Dominic Namnath,
Rick Padilla, Bill Rupp, LeRoy Villa,

Absent: none

Minutes of the Previous Meeting

MOTION: Approval of minutes of December Board Meeting (postponed)

New Business

- a. Tournaments
 - i. Work Schedule and Expectations
Schedule for year distributed to Board members by Villa. (See attachment A) If anybody needs to change, it is their responsibility to find another Board member to switch with.
 - ii. Pace of Play Study
We need to discover why play is so slow in our tournaments.
Rupp will collect data over the next few tournaments about the elapsed time between the last putt drop of each group and the group that proceeds it on the 18th hole.
 - iii. Increasing Participation
ISSUE: We continue to need to increase the number of members who actually participate in tournaments
MOTION: Two weeks before each individual formatted tournament an invitation to play will be sent to all members who have not played in a tournament in the preceding 12 months. This invitation will include the offer to waive the \$10.00 entry fee if the member participates. (Copeland, Namnath; passed unanimously)
- b. Team Play Guidelines for 2013
 - i. ISSUE: It is unclear to many as to how Team Play works, who is responsible, how these people are selected and what is the relationship between members of the Team and the Club.
MOTION: A committee will be established and tasked to bring to the Board a set of Guidelines that will govern Team Play beginning in the 2013 season. The committee should consider the following topics: Purpose, Team Selection, Selection of Captain, Club Contribution, and Players Responsibility to the Team and to the Club. (Mitchell, Copeland; passed unanimously)
The President appointed the following to this committee: Bristol, Padilla, Mitchell.

- c. Website Review and Update
 - i. Copeland presented for discussion a comparison of the Club's two different WWWeb identities, the website and the Newsletter. (See Attachment B.)
MOTION: A committee will be established and tasked to bring to the Board a recommendation as to what the best vehicle is for maintaining the Club's presence on the WWWeb. (Copeland, Namnath; passed unanimously)
The President appointed the following to this committee: Mitchell, Namnath, Copeland.
- d. Tournament Payouts
 - i. ISSUE: Should club policy be revised regarding the current cap on handicap (18) for paying out Skins?
MOTION: The current policy should be revised to remove any cap on any player's handicap when computing payout for skins. (Padilla, Copeland; yes – 7, no – 1, passed)
- e. Barker Fund Raiser
The Club will encourage members to participate in this fund raiser for Rich Barker's medical expenses on March 10 and looks forward to hearing about the details.
- f. Clarification of Roles and Responsibilities
ISSUE: How should the time, date and place of each meeting of the Board be set?
MOTION: The last item of action at each Board meeting should be the setting of the date, time and place for the next month's meeting. (Mitchell, Copeland; passed unanimously)
ISSUE: Would it be possible, as far as the course and the City is concerned, to hold club tournaments on occasional Saturdays? This might allow members who have Sunday obligations to play.
ACTION: Namnath, the Club's representative to the City's Golf Advisory Council, will inquire about this possibility at the next GAC meeting.
- g. Review of Current Policies that govern the Club
ISSUE: Should the Club Policies and Procedures be reviewed for possible change in order to bring them up to date?
MOTION: The President should appoint a committee of Board members to review current Policies and Procedures and bring to the Board recommendations for any changes that may be needed. In general, this committee should 1) gather all current Board Policies, 2) Review the appropriateness of those Policies, and 3) Create a set of proposed updates for Board Approval. (Mitchell, Copeland; passed unanimously)
President Free appointed a committee to accomplish the motion composed of Mitchell (Chair), Padilla and Villa.

Reports

- a. Membership Status (Rupp) – The current membership count for 2012 is 266 which is slightly below the previous year at this time in the calendar.
- b. Financial Status (Mitchell) –
 - All bills are current

- Checking Account Balance is \$24,633.69
- Income for 2012 is currently \$1,870 below budget
- c. Handicap (Rupp) – Members are reminded that Knuth points accumulate over a rolling 12-month period and are up-dated each month.
- d. Golf Advisory Committee (Namnath) – Because Namnath is now serving as the Chair of the City’s Golf Advisory Committee, the GAC needs a 2nd representative from the Club.
MOTION: The Club President should solicit applications for this position from the membership and then appoint a 2nd member. (Copeland, Villa, passed unanimously)
- e. Newsletter (Copeland) – A report on the E-mail Campaign intended to enhance communication with the members was reviewed. (See Attachment C.)
ISSUE: How can we encourage more members to open the Club’s e-mails and thus be more informed of Club activities?
MOTION: To insure that e-mails sent to the entire membership are attractive, informative and not so numerous as to discourage opening by the members, all e-mails aimed at the entire membership will be released only by the Club Secretary. Any members of the Board who want information to be distributed to the members should forward it to him. (Mitchell, Padilla; passed unanimously)
- f. Team Play (Bristol) – Team tryouts yielded 20 members eligible for team play. Practice sessions are under way. The Team’s first match will be on January 14 against La Purisima. The other opponents this season will include Rancho Maria and Glen Annie.

Next Meeting

MOTION: The Date, Time and Location of the next meeting will be Wednesday, February 15 at 6:00 pm at Mulligans Cafe. (Mitchell, Padilla; passed unanimously)

Meeting Adjourned at 8:26 pm

Respectfully submitted

Biff Copeland, Secretary

Attachment A

2012 S.B.M.G.C. BOARD TOURNAMENT WORK SCHEDULE				
				Telephone Numbers
ALL MONDAY TOURNAMENTS		{	LeRoy Villa	687-0220
LeRoy helps at Sun. Tournaments		{	Tom Mitchell	966-7103
Sunday -- January 15th		{	Dominic Namnath	688-5602
Individual		{	Matt Free	682-6400
Sunday -- January 15th	skins collection	---	Willis Copeland	687-3358
Sunday -- February 19th		{	Greg Bristol	963-7349
individual 4 club & throw		{	Bill Rupp	685-5272
Sunday -- February 19th	skins collection	---	Rich Padilla	708-0271
Sunday -- March 18th		{	Willis Copeland	886-6834
2 man shark shoot-out		{	Dominic Namnath	
Saturday -- March 31st		{	LeRoy Villa	
member / guest		{	Matt Free	
Saturday -- March 31st	skins collection	---	Tom Mitchell	
Sunday -- April 15th		{	Rich Padilla	
S.C.G.A. Two Man BB Qualifer		{	Greg Bristol	
Sunday -- April 15th	skins collection	---	Bill Rupp	
Sunday -- April 22nd	All Board members that qualified the 2nd day			
Sunday -- May 20th		{	Dominic Namnath	
Individual		{	Matt Free	
Sunday -- May 20th	skins collection	---	Rich Padilla	
Sunday -- June 17th		{	Bill Rupp	
Individual		{	Willis Copeland	
Sunday -- June 17th	skins collection	---	Greg Bristol	
Sunday -- July 15th		{	Rich Padilla	
Red, White, Blue		{	Dominic Namnath	
Sunday -- July 15th	skins collection	---	Matt Free	
Sunday -- August 19th		{	Bill Rupp	
4 Man Shamble		{	Willis Copeland	
CLUB CHAMPIONSHIP		{	LeRoy Villa, Matt Free, &	
Saturday -- September 15th		{	Greg Bristol	
Saturday-September 15th	skins collection	---	Rich Padilla	
Sunday -- September 16th		{	Dominic Namnath, Bill Rupp, &	
		{	LeRoy Villa	
Sunday -- September 30th		{	Rich Barker,	
Presidents Cup Qualifer		{	Matt Free, and LeRoy Villa	
Sunday -- Sept. 30th	skins collection	---	Willis Copeland	
Sunday -- October 21st		{	Greg Bristol	
Front Nine / Back Nine		{	Willis Copeland	
Sunday -- October 21st	skins collection	---	Tom Mitchell	
Sunday -- November 18th		{	Tom Mitchell	
TURKEY SHOOT		{	Dominic Namnath	
Sunday -- November 18th	skins collection	---	Rich Padilla	
Sunday -- December 16th		{	Greg Bristol	
MATCH PLAY WITH THE PAISANOS		{	Bill Rupp	
Sunday -- December 16th	skins collection	---	Matt Free	

Attachment B

Comparison of Website and Newsletter

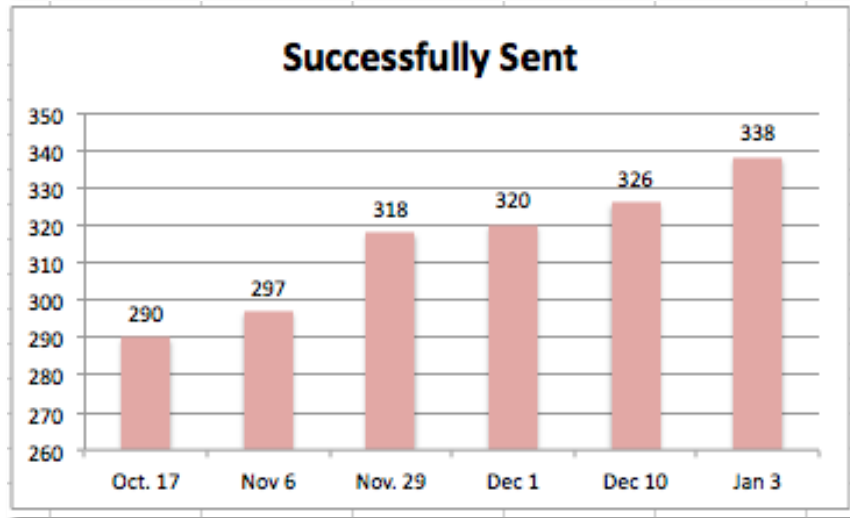
Feature	Website	Newsletter
Content		
General Info about membership	yes	no
Membership application available	yes	yes
List of tournaments for the year	yes	yes
e-mail to sign up for upcoming tournament	yes	yes
Archive of tournament results	yes from 2004	yes for 2011
Individuals' Tee times for upcoming tournaments	yes	yes
Links to other golf courses in area	yes	no
News of the club	yes	yes
Current Money List	no	yes
Current Knuth Point standings	no	yes
Archive of news of the club	no	yes
List of Men's Club Champions	yes	yes
Contact Info for Members of the Board	yes	yes
Photo Gallery	no	yes
Feature articles	no	yes
User Friendliness/Appeal		
Appealing to Eye		
Easy to Navigate	yes	yes
Photos accompanying text	no	yes
Provision to make comments about content	no	yes

Attachment C

**E-Mail Campaign Report
1/10/12**

Since October 3, we have had six complete e-mail Campaigns

- First concern, the number of e-mails that were actually successfully delivered. (Note: The delivery is intended to go to all paid members and to as many recently lapsed members as possible.)
This number has increased from an initial low of 290 to a current high of 338.



- Next concern, of those that were successfully sent, what percentage was actually opened by the recipients. This has hovered in the mid 50% for the entire campaign. Because the “successfully sent” has increased, more people are opening, but the concern remains that the percentage should be much higher

